

legalaffairs

...REACHING 120,000 READERS ONLINE EACH MONTH.

The magazine's website, www.legalaffairs.org, attracts a strong readership of top lawyers, law students, and other legal leaders. The site's sophisticated design enhances its unique content.

BANNERS

Size: 145 x 200 pixels

Placement: Banners will appear on every page of legalaffairs.org, with the exception of the homepage

Cost: \$1,000 per month

JPEG or GIF files should be emailed to Beth Schwanke at beth.schwanke@legalaffairs.org; 203-789-1510, x14. If you would like to link the advertisement to a web page, please include the URL for that page.

The materials must be received by **LEGAL AFFAIRS** at least five days before you want the advertisement to appear on legalaffairs.org. No animation or rotating of ads permitted.

E-NEWSLETTER AND DEBATE CLUB ALERT ADVERTISEMENTS

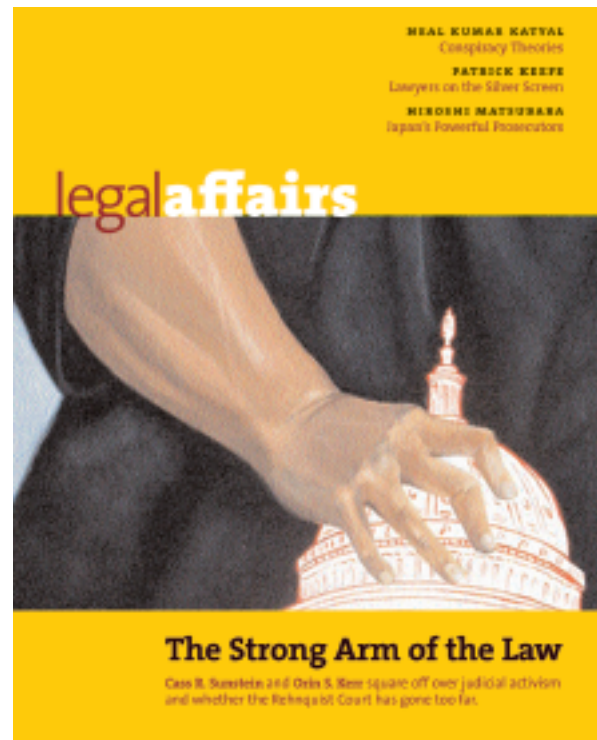
Size: 35 words

Placement: One monthly E-newsletter and four weekly Debate Club e-mail alerts

Cost: \$500 per month

Advertisements for **LEGAL AFFAIRS'** E-newsletter and Debate Club alerts can be no longer than 35 words including the headline and any URLs. They must be in plain text (no bold, italics, underlining, or graphics).

Please send a Microsoft Word file to Beth Schwanke at beth.schwanke@legalaffairs.org; 203-789-1510, x14. The materials must be received by **LEGAL AFFAIRS** at least five days before you want the advertisement to appear in the monthly E-newsletter or the weekly Debate Club alert. E-newsletters are sent out on or just after the 15th of each month. Debate Club alerts are sent out each Tuesday.



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INFORMATIVE.”

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